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*****For Immediate Release*****

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Congressional Workshop to Explore Fact vs. Fiction in Obesity Policy

WASHINGTON DC, On Thursday, July 14, the Campaign to End Obesity will convene congressional staff, key members of the public health community and industry to identify causes of the obesity epidemic and potential solutions. “Fact v. Fiction: The TRUTH about Obesity in America” will consider what science says are the main contributors to overweight and obesity; what is being done at the community and policy levels in response to the epidemic; and what hurdles exist in treating obesity.

What:	Congressional Workshop Fact v. Fiction: The TRUTH about Obesity in America
Who:	Carl Holowaty, MD , <i>Reinsurance Group of America, Inc. (Moderator)</i> Joy Dubost, PhD, RD , <i>National Restaurant Association</i> Lisa Ganjhu, DO , <i>St. Luke’s-Roosevelt Hospital Center</i> Lee Kaplan, MD, PhD , <i>Massachusetts General Hospital</i> Matt Longjohn, MD, MPH , <i>YMCA of the USA</i> Domenica Rubino, MD , <i>Washington Center for Weight Management and Research</i>
When:	8:30 am, July 14th, 2011
Where:	B338 Rayburn House Office Building

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About the Campaign to End Obesity

The effects of the nation’s obesity epidemic are immense: taxpayers, businesses, communities and individuals spend hundreds of billions of dollars each year due to obesity, including an estimated \$168 billion in medical costs. By bringing together leaders from across industry, academia and public health with policymakers and their advisors, the Campaign to End Obesity provides the information and guidance that decision-makers need to make the changes necessary to reverse one of the nation’s costliest and most prevalent diseases.