



and



FEDERAL-STATE WORKSHOP ON OBESITY PREVENTION AND TREATMENT

March 20th on Capitol Hill

A Window for Action

Obesity is the most costly disease affecting American adults and children, and the disease that is more responsible than any factor for the spread of every other major chronic disease afflicting Americans today.

These facts compel American leaders to act. And indeed, they are the reason for growing interest among legislators in tackling this epidemic. This interest is timely, as opportunities abound in the 111th Congress to create policies and programs – as policymakers contemplate changes in the delivery of health care, education policy, nutrition programs, infrastructure investment, tax policy and other measures – that can have an impact and begin to help turn back the dial on obesity rates in U.S. children and adults.

The Workshop

In this context, now is a critical time for policymakers, the public health community, state and local leaders and industry to come together to assess existing programs at the state and local level that can be a guide for federal policymaking.

To support this analysis, the Campaign to End Obesity and other key partners will hold a “Federal/State Workshop” on Capitol Hill on March 20th. The half-day roundtable discussion will facilitate an initial dialogue among Congressional staff and state/local leaders, as well as experts from public health and industry.

The purpose of this workshop will be to highlight programs in states and communities in the areas of school-based initiatives, community-based initiatives, and coverage & treatment models which can lend themselves to these questions:

- ***What are successful elements of these programs and what lessons and initiatives can federal policymakers adapt for national purposes?***
- ***How can we craft workable federal policies that will encourage the spread of the successful elements of these initiatives?***

Event Details

The Federal-State Workshop will be held at the Capitol Visitors' Center on March 20th, from 9am to 1pm. Participation is open to all Congressional offices.

For more information about this program, please contact Jennifer Conklin, CEO Assistant Vice President for Policy, at jennifer@obesitycampaign.org.



JOIN THE



and



for a

**FEDERAL- STATE WORKSHOP
ON
OBESITY PREVENTION & TREATMENT**

*March 20th
9am-1pm*



*Capitol Hill Visitors' Center
SVC 212*

Lunch will be served

***RSVP to hold your place by March 5th to:
jennifer@obesitycampaign.org or call 202-280-1965***